



Alireza Koohsar

Graphic Designer / Motion Designer

Born in Sep 1990

Contacts

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alireza koohsar

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aalan.ir

Tehran, Iran

Skills

- Motion Design
- Video Editing
- Graphic Design
- Photo Editing
- Animation
- Typography
- Web Design
- Logo Design
- Social Media
- layout

Software proficiency

- After Effects
- Illustrator
- PremierePro
- InDesign
- Photoshop

English Language

- Speaking
- Reading
- Writing

About

With over eight years of experience as a Graphic and Motion Designer, I am always ready for new and exciting challenges. Highly motivated and focused on getting things done correctly, my versatile skills have made me a reliable asset during challenging times. By providing innovative solutions, I have consistently contributed to the success of the companies I've worked for, thriving in fast-paced and innovative environments. I invite you to explore my portfolio on the aalan.ir website.

Work Experience

DEC 2023
Tehran
1y & 7m

Information and communication Technologies and Services

Senior Graphic & Motion Designer

Faraz Ertebat

- Create video content and motion graphics for social media platforms and advertising campaigns.
- Design and layout exhibition-related materials.
- Develop printed collateral for the company, including brochures, banners, and corporate identity packages.

Tools: Photoshop, Illustrator, PremierePro, AfterEffects, InDesign, Corel.

2023-2022
Tehran
1y

Online platform & marketplace that connects customers directly with farmers.

Senior Graphic Designer

Keshmoon.com

- Creating daily visual designs and video editing for social media and websites.
- Exclusive design of corporate gift packs.
- Designing the company's printed content: brochures, banners, corporate identity packages, etc.

Tools: Photoshop, Illustrator, PremierePro, Microsoft Office, Trello

2021-2022
Quebec
1y & 10m
remote

A platform specializing in blockchain and cryptocurrency solutions.

Senior Graphic Designer

KARA Group

- Designing website layouts, templates, and ensuring a brand-exclusive look
- Creating daily visual designs for social media and the website
- Video editing: designing, editing videos, and creating motion graphics
- Developing plans and collaborating with the technical team to complete design projects

Tools: Photoshop, Illustrator, PremierePro, AfterEffects, Microsoft Office, Trello, slack, Miro

2015-2021
Tehran & Semnan
4year (side job)

Creative agency focused in graphic design & advertising.

Founder at aalan.ir

aalan.ir

- Managing a team of six designers and graphic artists
- Overseeing all graphic design and advertising projects

2018-2021
Semnan
3year

Global consumer goods company offering food, beauty, and personal care products.

Trade Marketing Manager

Unilever Iran

- Managing the sales, advertising, and marketing team
- Creating innovative graphic designs for local advertising, including posters, flyers, and custom store designs
- Handling sales and negotiations for beauty products, personal hygiene, and home care items
- Teaching marketing strategies and techniques to sales teams.

2015-2016
Gorgan
1year

Advertising agency focused on creating high-quality print design campaigns.

Graphic designer

Mowj Advertising Agency

- Creating printed designs: posters, brochures, menus, corporate identity packages, banners, billboards, etc.
- Photo retouching and editing
- Magazine and book page layout

Tools: Photoshop, Illustrator, Microsoft Office

: Photoshop, InDesign, Corel, Microsoft Office, Illustrator

2014-2015
Semnan
1year

Provides technical and vocational training to enhance workforce skills.

Multimedia production teacher

Iran Technical & Vocational Training Organization

- Teaching multimedia and design software: Adobe Audition, Flash, Photoshop, Premiere, etc.
- Setting up and maintaining the network and computer room, as well as handling school design projects
- Designing books and creating question sets for school courses.

2011-2014
Mashhad
2year

Technical office specializing in design, printing, and advertising.

Graphic designer

Ema Technical Office

- Creating printed designs: posters, brochures, menus, corporate identity packages, advertising banners, billboards, etc.
- Photo retouching and editing
- Magazine and book page layout

Tools: Photoshop, Illustrator, corel, Microsoft Office

Education

2014-2016
Bachelor

Professional management of commercial advertising

University of Applied Science and Technology

2010-2012
Associate

Business Advertising Management

Farhang Va Honar Mashhad